

**Acorn to OAKE:  
Nurturing Musical Growth**



**Creativity, Quality, Community**  
**March 17-19, 2011**  
**Minneapolis, MN**

**Penny Whalen**  
**Vice President**  
**penny.whalen@comcast.net**

**Joy Nelson**  
**President**  
**president@oake.org**

**Nancy Johnson**  
**National Conference**  
**Business Director**  
**nancy@oake.org**

**Nyssa Brown**  
**Conference Program Chair**  
**nyssa\_brown@yahoo.com**

**Leigh Ann Garner**  
**National Publicity Director**  
**lamockgarner@comcast.net**

**Joan Dahlin**  
**Administrative Director**  
**OAKE National Office**  
**1612-29th Avenue South**  
**Moorhead, MN 56560**  
**Phone 218.227.6253**  
**Fax 218.227.6254**  
**oakeoffice@oake.org**

**OAKE**



Organisation of  
American Kodály Educators

**MUSIC FOR EVERYONE**

September 2010

Dear Exhibitor:

The Organization of American Kodály Educators (OAKE) cordially invites you to be an exhibitor at its national conference in Minneapolis, MN, March 17-19, 2011. Our theme is "Acorn to OAKE: Nurturing Musical Growth - Creativity, Quality, Community." This year's conference will feature a mini-conference presented by Mr. Daniel LeJeune, an opening keynote speech by Dr. Karl Paulnack, followed by a performance by the world renowned choral ensemble, VocalEssence.

The event will be held at the Hilton Minneapolis, with exhibits located in the Pre-Function foyer outside the Minneapolis Grand Ballrooms. This area will provide high access as it is on the same floor as the majority of breakout sessions. Please choose your booth space. We will try to accommodate your request on a first come, first serve basis. We have included a floor plan with the booth numbers.

OAKE is a national music organization dedicated to professional excellence in teaching music as inspired by the Kodály concept of music education. Zoltán Kodály was a well-known composer and musicologist, who, along with Béla Bartók, did field studies on the roots of Hungarian music – folk song. It was Kodály's belief that music concepts would be taught through folk music, which is simple in form and melody and has withstood the test of time. In this pedagogy, folk music serves as a bridge to art music.

Conference exhibits provide teachers and administrators an opportunity to examine and purchase materials relating to the enhancement of music education. This includes choral and instrumental materials, children's literature with musical themes, musical instruments, audio and video recordings, computer software, musical giftware, music classroom supplies, etc.

The enclosed reservation form lists fees, sizes of booths and membership fees. All exhibitors will receive the following:

- Acknowledgement in the Kodály *Envoy*, official journal of OAKE
- Acknowledgement in the conference program booklet
- A complimentary conference notebook
- Three exhibitor badges per booth
- Complimentary attendance at conference concerts

Sales tax (7.75%) in Minneapolis is and must be collected and paid to the Minnesota Department of Revenue. You must register for a Minnesota ID number. You can do so online at [www.taxes.state.mn.us](http://www.taxes.state.mn.us) (search the site for Form ABR - Application for Business Registration, make sure you apply for the month of March) or call 800.657.3605. Also fill out form ST19 and return to the OAKE office.

We hope that you will consider exhibiting your fine products at our conference. Your presence will make a significant contribution toward promoting quality musical education to the young people in our communities. The exhibitor packet can be found at [www.oake.org/downloads](http://www.oake.org/downloads)

Sincerely,

Leigh Ann Garner  
OAKE National Conference Publicity Director  
Enclosures

**Organization of American Kodály Educators  
37th Annual National Conference  
March 17-19, 2011  
Hilton Minneapolis Hotel  
Minneapolis, MN**

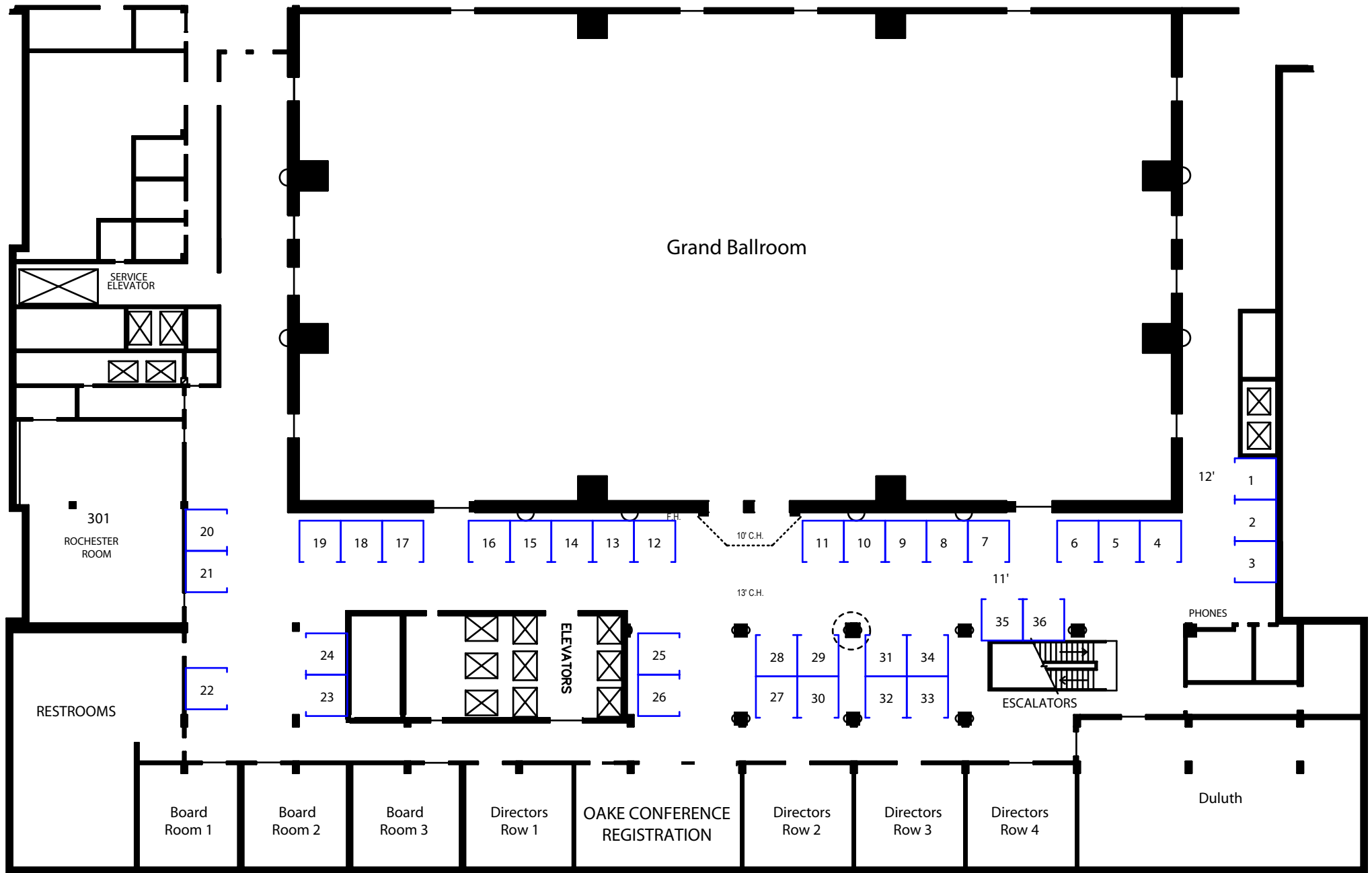
**EXHIBITOR INFORMATION**

<b>Move-In Time</b>	Thursday, March 17th 8:00 - 3:30 pm
<b>Move-Out Time</b>	Saturday, March 19th 1:30 – 4:00 pm
<b>Exhibit Hours</b>	Thursday, March 17th 4:00 – 6:00 pm  Friday, March 18th 8:30 am – 5:30 pm  Saturday, March 19th 8:30 am – 1:30 pm
<b>Exhibit Coordinator</b>	Leigh Ann Garner lamockgarner@comcast.net
<b>Decorator/Drayage Company</b>	Viper Tradeshow Services Tim Meehan, Director of Sales 2575 Northwest Parkway Elgin, IL 60124 Phone 847.426.3100 Fax 847.426.3111
<b>Conference Hotel</b>	Hilton Minneapolis Hotel 1001 Marquette Avenue South Minneapolis, MN 55403 Reservations 888.933.5363

Ask for OAKE Conference rates. Complete information can be found in the conference brochure at [ww.OAKE.org](http://ww.OAKE.org)  
The deadline for reservations is February 7, 2011 at 5 pm Central Time.

# Hilton Hotel & Towers

## OAKE National Conference Exhibitor Floorplan



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Creativity, Quality, Community  
March 17-19, 2011  
Minneapolis, MN

Organization of American Kodály Educators  
OAKE National Conference  
March 17-19, 2011 - Minneapolis, MN



**Exhibitor Reservation Form**

Please print information and return to:

**OAKE National Office**, 1612-29<sup>th</sup> Avenue South, Moorhead, MN 56560  
Phone: (218) 227-6253 Fax: (218) 227-6254  
Joan Dahlin, Administrative Director

Company/Institution: \_\_\_\_\_

Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_

Representatives Operating Exhibit: 1. \_\_\_\_\_

2. \_\_\_\_\_ 3. \_\_\_\_\_

Each basic exhibit booth will consist of the following: **10' X 10'** with 8' h pipe and fabric backing, 3' h pipe and fabric side rails, **one 8' draped table, a 7" X 44" booth identification sign, two side chairs and a waste basket.** Viper Tradeshow Services drayage company will be sending you an Exhibitor packet. Please contact them for additional requirements. **It is a prerequisite that all exhibitors have paid their Sustaining or Institutional membership dues before a booth number will be assigned.** Refunds will not be given for cancellations and OAKE reserves the right to resell any cancelled booth space. **DEADLINE for exhibits: November 1, 2010**

**Exhibit Fees:**

**Extension:**

\_\_\_\_\_ One booth furnished as described above \$255 \$ \_\_\_\_\_

\_\_\_\_\_ Additional booth(s) – furnished as above \$185 \$ \_\_\_\_\_

**Preferred location (booth number - see floor plan) 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_**

OAKE Sustaining Membership fee \$125 \$ \_\_\_\_\_  
(any firm, retailer, business or commercial venture)

OAKE Institutional Membership fee \$ 75 \$ \_\_\_\_\_  
(schools, colleges, universities)

Extra Exhibit Badges (beyond three provided) \$ 25 \$ \_\_\_\_\_

Names: \_\_\_\_\_

TOTAL \$ \_\_\_\_\_ \*\*

\*\*Please make your checks payable to OAKE

Signature of Authorized Agent: \_\_\_\_\_

⇒ **We would like to donate the following door prizes** \_\_\_\_\_

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Creativity, Quality, Community  
March 17-19, 2011  
Minneapolis, MN

# The Organization of American Kodály Educators

## 2010 OAKE National Conference

March 17-19, 2011  
Minneapolis, MN



### Advertiser Reservation Form

Please print information and return to:

OAKE National Office  
1612 - 29<sup>th</sup> Avenue South, Moorhead, MN 56560  
Phone: (218) 227-6253 Fax: (218) 227-6254  
Joan Dahlin, Administrative Director

Company/Institution: \_\_\_\_\_

Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**DEADLINE for ad reservations and ad copy: January 7, 2011**

Ad reservation form and check should be mailed to the National Office.  
Ad copy e-mailed to [oakeoffice@oake.org](mailto:oakeoffice@oake.org) in PDF format.

#### National Conference Program Book

_____ Full page, vertical (print area 7" x 10")	\$225	\$ _____
_____ Half Page, horizontal (print area 7" x 5")	\$165	\$ _____
_____ Quarter page, vertical (print area 3" x 5")	\$100	\$ _____

#### National Conference Choirs Program

_____ Full page, vertical (print area 5" x 8") inside front cover	\$300	\$ _____
_____ Full page, vertical (print area 5" x 8") inside back cover	\$300	\$ _____
_____ Full page, vertical (print area 5" x 8")	\$200	\$ _____
_____ Half page, horizontal (print area 5" x 3-7/8")	\$150	\$ _____
_____ Quarter page, vertical (print area 2-3/8" x 3-7/8")	\$ 90	\$ _____

**TOTAL:** \$ \_\_\_\_\_ \*\*

*\*\*Please make your checks payable to OAKE*

Signature of Authorized Agent: \_\_\_\_\_