

OAKE Advertising Rate Card

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Organisation of
 American Kodály Educators
 MUSIC FOR EVERYONE

The *Kodály Envoy* is a quarterly publication published by the Organization of American Kodály Educators for music teachers, universities, libraries, and any other interested patrons. Advertising rates and requirements are subject to change.

Kodály Envoy Advertising

Spring Issue – Ad deadline, March 1, Published in April
Summer Issue – Ad deadline, June 1, Published in July
Fall Issue – Ad deadline, September 1, Published in October
Winter Issue – Ad deadline, December 1, Published in January

The *Kodály Envoy* accepts ads in EPS, TIF, or PDF file formats, and may also accept native InDesign or Illustrator files. Files must be high resolution, black-and-white only inside, 4-color only cover. Use only Postscript Type 1 fonts, and be sure all fonts and graphics are included or embedded. File transmission will be arranged with the *Envoy* Editor, Beth Pontiff at envoy@oake.org.

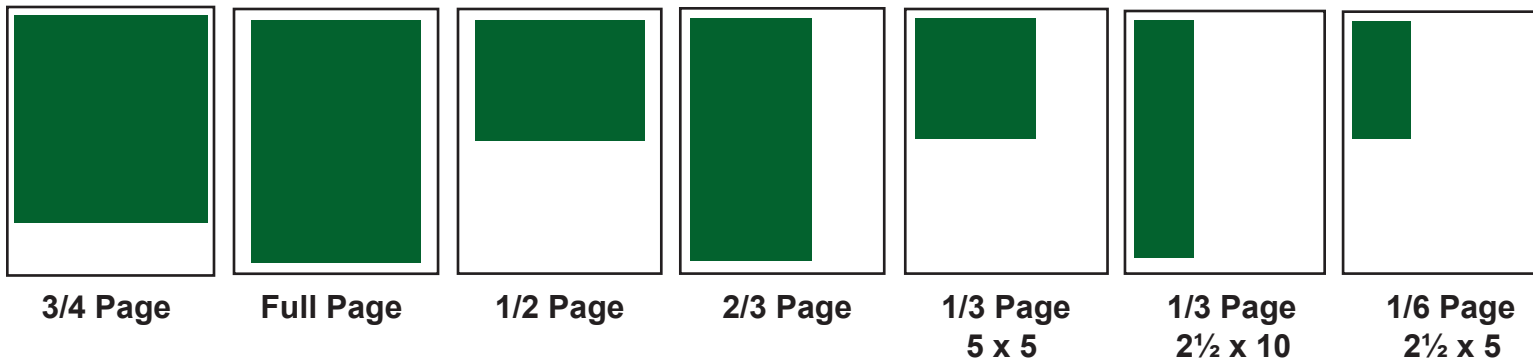
Size and Cost (Covers 4-COLOR ONLY)

3/4 Page , 7" w x 7.5" h: outside back cover	\$405
Full Page , 7" w x 10" h: inside cover	\$405
1/2 Page , 7" w x 5" h: horizontal inside cover	\$220

Inside Pages

Full Page , 7" w x 10" h	\$335
2/3 Page , 5" w x 10" h: vertical only	\$235
1/2 Page , 7" w x 5" h: horizontal only	\$180
1/3 Page , 5" x 5": half of two columns	\$125
1/3 Page , 2½" w x 10" h: one full column	\$125
1/6 Page , 2½" w x 5" h: half column	\$75

Print Ad Dimensions



OAKE Web Site Advertising

Each Web site placement is 30 days in length, placed on the OAKE home page.

All Web ads must be in JPG or GIF format, 125 pixels h x 100 pixels w, with a resolution of 72 dpi or less, in an optimized format. File transmission should be arranged with the Advertising Editor, Randy Dahlin at randy@oake.org.

Size and Cost

One Web Placement \$450

Web & Envoy Advertising

One Web Placement AND Full Page, 7" w x 10" h OR **1/2 Page**, 7" w x 5" h: horizontal \$395

Web, Envoy, & Conference Advertising

One Web Placement AND Full Page, 7" w x 10" h OR **1/2 Page**, 7" w x 5" h: horizontal AND **Full Page** ad in the Conference or Choir Book OR **1/2 Page** ad in the Conference or Choir Book \$390