

# OAKE Advertising Rate Card

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The *Kodály Envoy* is a quarterly publication published by the Organization of American Kodály Educators for music teachers, universities, libraries, and any other interested patrons. Advertising rates and requirements are subject to change.

## Kodály Envoy Advertising

Fall Issue	Ad deadline, Sep. 1	Published in October
Winter Issue	Ad deadline, Dec. 1	Published in January
Spring Issue	Ad deadline, Mar. 1	Published in April
Summer Issue	Ad deadline, Jun. 1	Published in July

The Kodály Envoy accepts ads in EPS, TIF, or PDF file formats, and may also accept native InDesign or Illustrator files. Files must be high resolution, black-and-white only inside, 4-color only cover. Use only Postscript Type 1 fonts, and be sure all fonts and graphics are included or embedded. Please coordinate all file transfers with the Advertising Editor: Colleen Graves [info@oake.org](mailto:info@oake.org)

## Size and Cost:

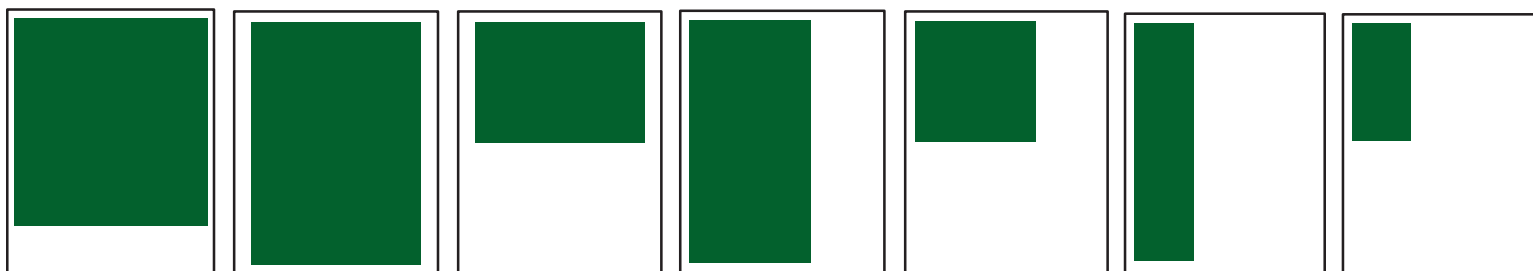
### Covers

<b>3/4 Page</b>	7" x 7.5"	vertical back cover	\$405
<b>Full Page</b>	7" x 10"	vertical inside cover	\$405
<b>1/2 Page</b>	7" x 5"	horizontal inside cover	\$220

### Inside Pages

<b>Full Page</b>	7" x 10"	horizontal	\$335
<b>2/3 Page</b>	5" x 10"	vertical only	\$235
<b>1/2 Page</b>	7" x 5"	horizontal only	\$180
<b>1/3 Page</b>	5" x 5"	half of two columns	\$125
<b>1/3 Page</b>	2.5" x 10"	one full column	\$125
<b>1/6 Page</b>	2.5" x 5"	half column	\$75

## Print Ad Dimensions



**3/4 Page**  
7 x 7.5

**Full Page**  
7 x 10

**1/2 Page**  
7 x 5

**2/3 Page**  
5 x 10

**1/3 Page**  
5 x 5

**1/3 Page**  
2.5 x 10

**1/6 Page**  
2½ x 5

## OAKE Web Site Advertising

Web Advertising \$200

Each Web site placement is 90 days in length, placed on the OAKE home page.

Web Ad Specifications:  
 PNG, JPG or GIF, 300 x 100 px  
 Resolution of 72 dpi or less,  
 in an optimized format.

Please send web advertisements to  
 Colleen Graves: [info@oake.org](mailto:info@oake.org)

## Web, Envoy, and Conference Bundles

Web & Envoy Advertising \$395  
 One 90 day Web ad  
 With Full Page B&W 7 x 10 Envoy ad

Web, Envoy, & Conference Advertising \$450  
 One 90 day Web ad  
 With Full Page B&W 7 x 10 Envoy ad\*\*  
 With one of the following Conference ads:  
 Full Page Conference Materials or  
 Full Page Choir Program

\*\*Envoy Winter Issue only