

The *Kodály Envoy* is a quarterly publication published by the Organization of American Kodály Educators for music teachers, universities, libraries, and any other interested patrons. Advertising rates and requirements are subject to change.

ADVERTISING DEADLINES

Fall Issue	Ad deadline, Sep. 1	Published in October
Winter Issue	Ad deadline, Dec. 1	Published in January
Spring Issue	Ad deadline, Mar. 1	Published in April
Summer Issue	Ad deadline, Jun. 1	Published in July

The *Kodály Envoy* accepts ads in EPS, TIF, or PDF file formats. Files must be high resolution, black-and-white only inside, 4-color only cover. Use only Postscript Type 1 fonts, and be sure all fonts and graphics are included or embedded. Please coordinate all file transfers with the Administrative Coordinator.

PRINT ADVERTISING SIZES

Covers

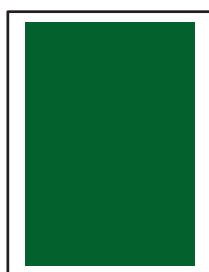
3/4 Page	8.5" x 8.5"	Back cover w/bleed*	\$405
Full Page	8.5" x 11"	Inside cover w/bleed*	\$405

*Covers should have a 1/4" bleed

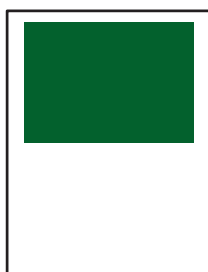
Inside Pages

Full Page	7" x 10"	horizontal	\$335
1/2 Page	7" x 5"	horizontal only	\$180
2/3 Page	5" x 10"	vertical only	\$235
1/3 Page	5" x 5"	half of two columns	\$125
1/3 Page	2.5" x 10"	one full column	\$125
1/6 Page	2.5" x 5"	half column	\$75

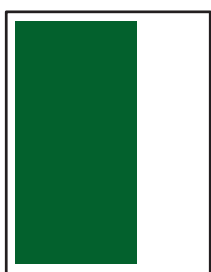
PRINT ADVERTISING DIMENSIONS



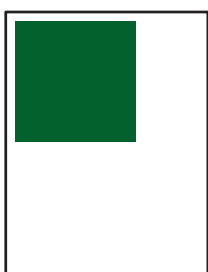
Full Page
7 x 10



1/2 Page
7 x 5



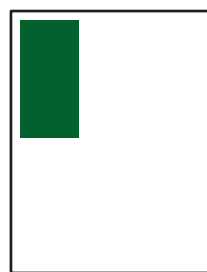
2/3 Page
5 x 10



1/3 Page
5 x 5



1/3 Page
2.5 x 10



1/6 Page
2 1/2 x 5

WEBSITE ADVERTISING - \$200

Size: 300 x 100 pixels
Color: RGB format, web optimized color
Format: PNG, JPG or GIF format
Resolution: 72 dpi, in an optimized format
Duration: 90 days on www.oake.org

CONSECUTIVE* ISSUE DISCOUNTS

- 2 consecutive issues – 10% discount
- 3 consecutive issues – 15% discount
- 4 consecutive issues – 20% discount

Consecutive print or digital advertising will receive a discount listed above.

*Bundles do count toward consecutive total, but do not receive any additional discount as they are already discounted.

Web & Envoy Bundle: \$450, placed in any issue

- One 90-day Web advertisement
- Full Page *Kodály Envoy* advertisement (7" x 10")
Upgrade to Cover spot: +\$50

Winter Issue Conference Bundle: \$500, Winter issue only

- One 90-day Web advertisement
- Digital Banner in GuideBook (600 x 110 px, in color, w/hyperlink)
- Full Page *Kodály Envoy* advertisement (7" x 10")
- Full Page Conference Printed Session Notes advertisement (8.5" x 11" + .25" bleed, in black and white) -OR- Conference Choir Program inside page advertisement (5.5" x 8.5" + .25" bleed, in black and white)

Cover Upgrade to Conference Bundle Instructions: +\$50

- *Kodály Envoy* Cover (back or inside cover, see cover sizing above)
- Printed Session Notes Cover (9" x 11" with .25" bleed, in color)
-OR- Choir Program Cover (5.5" x 8.5" with .25" bleed, in black and white)
- Schedules & Maps booklet Cover (5.5" x 8.5" with .25" bleed, in black and white, extra addition, exclusive to this upgraded package)

BUNDLE OPTIONS