2021 OAKE VIRTUAL CONFERENCE SPONSOR & EXHIBITOR PACKET
Dear Sponsors and Exhibitors:

The Organization of American Kodály Educators (OAKE) cordially invites you to sponsor or be an exhibitor for our 2021 Virtual National Conference: “Music for All”, March 4-6, 2021. Music teachers from all levels, as well as higher education faculty will attend.

OAKE is a national music organization dedicated to professional excellence in teaching music as inspired by the Kodály Concept of Music Education. Our mission is to support music education of the highest quality, promote universal music literacy and lifelong music making, and preserve the musical heritage of the people of the United States of America through education, artistic performance, advocacy and research.

You play an essential role in the success of our conferences and mission throughout the year.

OAKE’s National Conference this year will be hosted on AccelEvents, a straightforward and robust platform which provides a variety of ways for attendees to interact with our partners. You may choose to sponsor aspects of the conference even if not exhibiting. Additionally, there will be emails and other messaging sent to the entire OAKE community via email and social media. To be visible in all the ways you’d like, it’s helpful to let us know soon about your intent to be involved with our virtual event.

The attached information lists sponsorship and exhibit opportunities. Reservations are due online by February 21, although we recommend being in communication much sooner to reserve your preferences and take advantage of advanced promotion.

We hope that you will consider exhibiting or being a sponsor at our conference. Your presence will make a significant contribution toward promoting quality musical education.

Sincerely,

Nancy Johnson
National Conference Business Director
Exhibits Coordinator

Lauren Hirsh
Executive Director

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OAKE CONTACTS

Exhibits, General Conference Inquiries  Nancy Johnson, National Conference Business Director
njohnson@oake.org  507-269-2653
Sponsorship  Lauren Hirsh, Executive Director
director@oake.org  913-703-5403
Administrative Coordinator  Colleen Graves, Administrative Coordinator
info@oake.org  310-441-3555

OAKE Office address:  We are working remotely, please do not mail.
OAKE National Office
3415 S Sepulveda Blvd, Suite 1126
Los Angeles, CA  90034

RESERVATIONS

Sponsorships and Exhibitors DEADLINE:  February 21
Make your reservations as soon as possible to take advantage of promotion opportunities.

HOW TO RESERVE:

Visit the Sponsors and Exhibitors page to complete the online reservation form. Once OAKE processes your reservation and payment, you will be notified and given access to the AccelEvents platform with further technical details to set up your booth and/or sponsorship selections. You will have clear guidance from AccelEvents on what image files to prepare, given your partnering choice.

All Exhibitors and Sponsors receive acknowledgement within conference materials as well as the Kodály Envoy, the official quarterly journal of OAKE.

RESERVATION QUESTIONS/ HELP:

Contact the OAKE office or staff member at the top of each page.
OAKE looks forward to proudly displaying and sharing your support with our members, supporters, and many others connected to our work. We are sure you will find an opportunity fitting your mission. **Choose sponsorships from the following list of events.**

Sponsors may choose from the following on a *first come-first served basis*. Special event promotion begins soon so contact Lauren Hirsh to make the most of messaging opportunities.

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**SPONSORSHIP OPPORTUNITIES**

Questions: Lauren Hirsh, Executive Director
director@oake.org 913-703-5403

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>$200</th>
<th>$1,500</th>
<th>$2,000</th>
<th>$2,500</th>
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</thead>
<tbody>
<tr>
<td>Sponsorship Options:</td>
<td>Sponsor a Saturday Breakout Session</td>
<td>Closing Ceremonies</td>
<td>Opening Ceremonies with Keynote Presenter Connie McKoy</td>
<td>Mainstage Session with Featured Presenter Árpád Tóth</td>
</tr>
<tr>
<td>Acknowledgement as a year-long supporter on the OAKE website with logo and hyperlink to your website</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Corporation “banner” displayed on the Virtual LOBBY page</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Complimentary Virtual Exhibit Booth</td>
<td></td>
<td>Single Booth*</td>
<td>Double Booth*</td>
<td>Triple Booth</td>
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<tr>
<td>Pre-conference email with your hyperlinked logo</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Complimentary full conference “Exhibitor Staff” registration</td>
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<td>(1)</td>
<td>(1)</td>
<td>(2)</td>
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<td>Social Media post with your hyperlinked logo</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>Branding displayed at sponsored event</td>
<td></td>
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<td>Acknowledgement in the <em>Kodály Envoy</em> quarterly publication</td>
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*Sponsors can upgrade booth size at $150/booth space*
EXHIBIT BOOTH

Questions: contact Nancy Johnson, NCBD
njohnson@oake.org 507.269.2653

Exhibit Booths can be purchased as single, double or triple booths.
A single booth would appear as a small square banner, approximately 1/3 of the width of the page.
A double booth would appear as a rectangle banner, approximately 2/3 the width of the page.
A triple booth would appear as a rectangle banner, the full width of the page.

Exhibit Booth Rates:

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<th>Single</th>
<th>Double</th>
<th>Triple</th>
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<tr>
<td></td>
<td>$200</td>
<td>$300</td>
<td>$400</td>
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DEADLINE: February 21

*$100 late fee will be assessed after February 21

Remember, the earlier you register, the more time you will have to get your booth up and running
AND the more time OAKE has to include you in our conference promotions in advance of the conference.

Exhibit Booth Access and Conference Registration Information:

Exhibitors have two options for accessing, using, and interacting with the AccelEvents platform:

1. Booth Staff Passes ($15): Grants access to set up virtual exhibit booth, access to virtual
   lobby, exhibit space, and ability to interact with visitors to the booth. Each booth receives TWO
   (2) booth staff passes, included with your booth registration price.

2. Staff Full Conference Registration* ($50): Grants access to the entire virtual conference,
   which is separate from your booth staff passes. Booths do not receive Full Conference Staff
   Registrations. Exhibitors/Sponsors can register their staff to attend the conference at the
   reduced rate of $50 each, allowing them to attend the entire virtual conference, observe
   sessions, learn about OAKE, learn what our attendees value, chat as reps during sessions they
   are sponsoring, attend social events, and post to the front activity wall in the lobby.

*NOTE: This reduced rate registration is NOT intended to be a discount registration for "sponsored"
presenters, as all presenters are required to register for the conference just as in typical years. It
would not be appropriate for Exhibitor/Sponsor Staff to advertise or be overly visible during sessions
other than those sponsored by their organization.

OAKE Membership: It is a requirement to join as a Sustaining or Institutional OAKE Member in order to
gain rights to an Exhibit Table at the National Conference. Please contact us at info@oake.org if you
are unsure about your current membership status and expiration date. OAKE and our members
appreciate your year-long support. OAKE Membership can be added on the reservation form.

Exhibitor Add-ons:

Exhibitors/Sponsors are encouraged to make the necessary arrangements for “one-on-one” or group
video conferencing with conference attendees. This may be accomplished one of two ways:

- AccelEvents Exhibit Booth Videoconference package: $100/day
- Set up your own zoom account, which can be linked to your booth.
2021 Virtual Conference Schedule

Note: All times are shown as Eastern Standard Time (EST)
A full Conference schedule will be posted to the Conference Schedule page

It is recommended that one of your staff is "present" in your booth during the dedicated exhibit times on Friday and Saturday. Other than those times, it is up to you how and when to staff your booth.

March 4, 2021 (Thursday)
8:00 PM – 9:15 PM Opening Ceremonies/Welcome/Keynote Address
*No dedicated exhibits time
*Participants can visit your booth, download documents, and request meetings

March 5, 2021 (Friday)
Exhibits Open 6:00 PM - 9:30 PM
7:00 PM – 8:15 PM Mainstage Session with Árpád Tóth
8:15 PM – 9:00 PM Visit Exhibits Dedicated time*
9:00 PM – 10:00 PM General Assembly
10:00 PM – 10:40 PM Social time (topic-based discussion rooms)
10:40 PM – 11:00 PM “Pair-ups” networking

March 6, 2021 (Saturday)
11:00 AM – 7:30 PM
(Exhibits Open 10:00 AM– 4:45 PM*)
11:00 AM – 12:15 PM BREAKOUT SESSIONS
12:15 PM – 12:45 PM BREAK / VISIT EXHIBITS*
12:45 PM – 2:00 PM BREAKOUT SESSIONS
2:00 – 3:00 PM BREAK / VISIT EXHIBITS*
3:00 PM – 4:15 PM BREAKOUT SESSIONS
4:15 PM – 4:45 PM BREAK / VISIT EXHIBITS*
4:45 PM – 6:00 PM BREAKOUT SESSIONS
6:00 PM – 6:30 PM CLOSING CEREMONIES
6:30 PM – 7:30 PM Social time (topic-based discussion rooms)

*Attendees can request “one-on-one” zoom live meetings if you set up a zoom link in your booth or purchase AccelEvents Videoconferencing.