

DIGITAL ADVERTISING BY SEASON

Email campaign ad - \$300
Kodály Envoy ad - \$300
OAKE Front page ad - \$250

Bundle and Save!

Digital Advertising Bundle - \$600
1 Email Campaign, 1 Envoy, 1 Front page (retail price, \$850)

SEE DEADLINES BELOW

Digital, 600 x 250 px, color, w/hyperlink
Digital, 600 x 250 px, color, w/hyperlink
Digital, 300 x 100 px, color, w/hyperlink

CONFERENCE ADVERTISING

Covers Choir program - \$400
Conference booklet - \$400
Printed Session Notes book - \$350

Inside Pages Choir program - \$275
Printed Session Notes book - \$275

Digital Guidebook app banner - \$250

DUE BY JANUARY 15TH

Print, 5.5 x 8.5 with bleeds, B/W
Print, 5.5 x 8.5 with bleeds, B/W
Print, 8.5 x 11 with bleeds, Color

Print, 5 x 7 no bleed, B/W
Print, 7 x 10 no bleed, B/W

Digital, 600 x 110 px, color, w/hyperlink

Bundle and Save!

Conference Bundle - \$500 UPGRADE to COVERS: +\$50*
1 Inside Page, 1 Guidebook app banner, 1 Web Ad (retail price, \$775)
*There are 3 cover spots available in the Choir Program/Printed Session Notes book

SUPER SUPPORTERS!

Three Digital Advertising Bundles + One Conference Bundle - \$2,300
Four Digital Advertising Bundles - \$2,400

Support OAKE with a year-round advertising plan. Super Supporters will be celebrated with a special email campaign to OAKE membership.

SUBMISSION INSTRUCTIONS

ARTWORK INSTRUCTIONS:

Please send all applicable artwork and digital website links to info@oake.org before the stated deadlines.

Digital advertisements: PNG, JPG or GIF, in color or black and white, with a resolution of 72 dpi.

Print advertisements: PDF file format. Files must be high resolution, 4-color, or black and white. Please make sure to flatten all transparency layers and embed digital links. Cover spots will be assigned based on when contracts are received. OAKE is not responsible for printing problems that arise from files which do not meet these specifications.

DEADLINES:

Digital Advertising by Season: Will be published during the three month period after these deadlines:

FALL, SEPTEMBER 1 | WINTER, DECEMBER 1 | SPRING, MARCH 1 | SUMMER, JUNE 1

OAKE front page ads: Can be scheduled seasonally or any time. Ads run for a default length of 90 days.

Conference Advertising: Artwork must be received by the January 15th deadline.

Organization of American Kodály Educators

Questions? Contact Colleen Graves, Administrative Coordinator | e: info@oake.org p: 310.441.3555