



**Lindsey Schroder**  
2024 National  
Conference Program  
Chair

**Katie Robertson**  
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**Lauren Hirsh**  
National Conference  
Business Director

**Lauren Hirsh**  
Executive Director  
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**Colleen Graves**  
Admin Coordinator  
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Dear Supporters and Exhibitors:

We are happy to have you as a partner in OAKE's work!

**Help sustain our investment in a conference that provides PD for committed educators and national choirs for their student singers. We hope to increase access to this experience and need your help to manage costs.**



The Organization of American Kodály Educators (OAKE) cordially invites you to sponsor or be an exhibitor at our national conference in **Chicago, Illinois, March 14 - 17, 2024.**

This year's theme is **“Reflecting & Refining.”** We expect over 500 conference attendees who all are deeply committed to growing their craft in music education; music teachers, administrators, and higher education faculty. Additionally, over 450 students and their families from across the U.S. come together to sing in our National Choirs.

OAKE is a national music organization dedicated to professional excellence in teaching, as inspired by the Kodály Concept of Music Education.

You play an essential role in the success of our conferences and mission throughout the year!

The attached information lists sponsorship, exhibit, and advertising options. **January 20<sup>th</sup> is the deadline for Sponsorships and discounted “Early Bird” Exhibitor reservations.** Although we will continue taking Sponsor / Exhibitor reservations until March 4th, we recommend being in communication much sooner to reserve the best fit for you at the discounted rate, take advantage of advanced promotion, and be included in print materials.

We hope that you will consider exhibiting or being a sponsor at our conference. Your presence will make a significant contribution toward promoting quality musical education.

Sincerely,

**Lauren Hirsh**  
Executive Director

## HOW TO RESERVE

**DEADLINE:** Make your reservations as soon as possible to take advantage of promotional opportunities.

- **Conference Artwork and Advertising Deadline:** **January 15<sup>th</sup>**
- **Sponsorship Deadline:** **January 20<sup>th</sup>**
- **Exhibit Reservation Deadlines:** **January 20<sup>th</sup> (Early Bird discounted rate)**  
**March 4<sup>th</sup> (Online registration closes)**

If you are collaborating with presenters, please note that their conference registration deadlines match Exhibitor / Sponsor reservations.

**ONLINE:** Visit [oake.org](http://oake.org). Under **National Conference > Sponsors and Exhibitors** find the link to the **Sponsors and Exhibitors Reservation Form**. For advertising, visit [oake.org/advertise](http://oake.org/advertise)

**SUBMIT:** Sponsors and Exhibitors will upload the following:

- Web and print-ready official company logos (high resolution, 300 DPI preferred).
- Company Website URL and company description (about 100 words/600 characters).
- Exhibitors will provide a brief description of what will be at their booth.
- Guidebook App banner (600 by 110px, jpeg or gif) to be included in our GuideBook app, available to all conference attendees and choir families.

**ADVERTISE:** Visit [oake.org/advertise](http://oake.org/advertise). Send artwork to [info@oake.org](mailto:info@oake.org). Conference materials and advertising artwork are due by **January 15<sup>th</sup>**.

**RESERVATION QUESTIONS/ HELP:** Contact the OAKE office or staff member at the top of each page.

## OAKE CONTACTS

### Exhibits, General Inquiries

**Lauren Hirsh**, Executive Director  
[director@oake.org](mailto:director@oake.org) 913-703-5403

### Sponsorship

**Lauren Hirsh**, Executive Director  
[director@oake.org](mailto:director@oake.org) 913-703-5403

### Advertising

**Colleen Graves**, Administrative Coordinator  
[info@oake.org](mailto:info@oake.org) 310-441-3555

# SPONSORSHIP OPPORTUNITIES







Reservations at [oake.org](http://oake.org)

Questions: Lauren Hirsh, Executive Director

[director@oake.org](mailto:director@oake.org) 913-703-5403

OAKE looks forward to proudly displaying and sharing your support with educators, students and families in addition to many others connected to our work. We are sure you will find an opportunity fitting your mission.

Sponsored events are available on a first come-first served basis. Special event promotion begins in January so contact the Executive Director soon to make the most of messaging opportunities.

						
<b>SPONSORSHIP LEVELS</b>	<b>SESSION ADD-ON \$350</b>	<b>BRONZE \$1,000</b>	<b>SILVER \$2,500</b>	<b>GOLD \$5,000</b>	<b>PLATINUM \$7,500</b>	<b>DIAMOND \$10,000</b>
<b>Choose an Event to Sponsor:</b>	<i>Sponsor a Breakout Session</i>	<i>National Choir Supporter</i>	<i>Grand Opening Reception</i> <i>Community Dance</i> <i>Choir Family &amp; Admin Event</i>	<i>Chapter Leaders' Luncheon</i> <i>Mini-Conference</i> <i>Sunday Spotlight</i>	<i>Conference Kickoff</i>	<i>Friday Night Social Event</i> <i>Saturday Night Social Event</i>
<i>Acknowledgement in session introduction and in printed and digital conference listings</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Acknowledgement in conference program booklets</i>		<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Name &amp; logo on honor choir t-shirts</i>		<b>X</b>	<b>X</b>	<b>X</b>	<b>X (prominent)</b>	<b>X (prominent)</b>
<i>Complimentary exhibit tables</i>			<b>(1)</b>	<b>(1)</b>	<b>(2)</b>	<b>(2)</b>
<i>Signage at your sponsored event</i>			<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Signage at the conference; Public acknowledgement at your sponsored event</i>				<b>X</b>	<b>X</b>	<b>X</b>
<i>Multiple public acknowledgements and recognition at conference events; Recognition of your support in a pre conference email to OAKE members</i>					<b>X</b>	<b>X</b>
<i>Complimentary full conference registrations (includes event tickets)</i>					<b>(1)</b>	<b>(2)</b>
<i>"Thank You" pop-up message on the digital conference app ; Social Media post with hyperlinked logo and a message ; Acknowledgement on the OAKE website as a year-long supporter with your logo and hyperlink</i>						<b>X</b>

# SPONSORSHIP OPTIONS & EVENT DESCRIPTIONS

Reservations at [oake.org](http://oake.org)

Questions: Lauren Hirsh, Executive Director

[director@oake.org](mailto:director@oake.org) 913-703-5403

Choose sponsorships from the following list of events:

<b>DIAMOND</b>	<p>The <b>Saturday Night Social</b> is a culminating social event following the National Conference Choir Concert held on Saturday evening of the conference. It is open to all conference attendees, presenters, invited guests, and OAKE leadership. Socialize, rekindle Kodály friendships or make new ones; enjoy light hors d'oeuvres, refreshments and live musical entertainment.</p> <p>The <b>Friday Night Social</b> is a themed event with entertainment and all the makings for a celebration! It's great fun with live entertainment, light hors d'oeuvres and refreshments, a photobooth, dancing, and friends.</p>
<b>PLATINUM</b>	<p>Thursday we're finally together for the <b>Conference Kickoff!</b> An energized event with a featured concert, banner parade featuring all OAKE chapters, opening remarks from the OAKE President and other industry leaders, and the featured opening message to inspire a weekend of fun and learning.</p>
<b>GOLD</b>	<p>Featured Sessions showcase nationally-renowned clinicians invited to present at the conference. Visit the OAKE website to learn more about this year's highlight events.</p> <p>Dig deep into a topic of special interest at Thursday afternoon's <b>Mini-Conference</b>.</p> <p>The <b>Sunday Spotlight</b> is an extended and final session of the conference.</p> <p>The <b>Chapter Leaders' Luncheon</b> is a planning session for the OAKE chapter and division leaders across the U.S. These are the teachers/ leaders planning PD and making a difference directly with members in each state.</p>
<b>SILVER</b>	<p>The <b>Grand Opening Reception</b> coincides with the opening of our exhibit hall. It's the first gathering of the conference where attendees mingle and visit exhibitors. The Newcomer and Affinity Events are also scheduled around this time for attendees to connect with new and prior acquaintances.</p> <p><b>Community Dancing</b> follows the Conference Kickoff and is open to all conference attendees and choir families.</p> <p>The <b>Choir Families and Administrators Event</b> is an informational and social session allowing both administrators and the families of our singers to become more informed about the strategic practices and benefits of a Kodály classroom, as well as ways through which they can support their teachers and students.</p>
<b>BRONZE</b>	<p><b>National Choir Supporters</b> help create a special experience for 450+ choir students. Each singer gets a shirt, and water bottles are a necessity for several days of music-making!</p> <p><b>OAKE has taken the step to invest in music packets and we hope you will join us to make it sustainable.</b></p>
<b>+</b>	<p><b>SESSION ADD-ON</b></p> <p>Visit the Sessions &amp; Presenters page to find a specific presenter or session you'd like to underwrite. If you are sponsoring a presenter, branding will be included only if you purchase a session sponsorship add-on.</p>

# EXHIBIT BOOTHS

Reservations at [oake.org](http://oake.org)

Questions: Lauren Hirsh, Executive Director

[director@oake.org](mailto:director@oake.org) 913-703-5403

**Exhibits and Sponsorship Deadline:** **January 20<sup>th</sup> (Early Bird discounted rate)** **March 4<sup>th</sup> (regular rate)**

First exhibit table/space is \$200, then \$100 for additional tables.

**NOTE: Early Bird Discount of 15%**

Use of an electrical outlet is NOT included. There is an additional charge of \$200 per single outlet access. Exhibitors may bring your own cable to plug into the dropped outlet.

Sponsors receive some complimentary exhibit benefits. See the "Sponsorship Opportunities" page for how many exhibit tables and full conference registration badges are provided at each tier.

Each basic exhibit space will include one draped table surface and two side chairs. Each exhibit table reserved will be 6' X 30". Please note that electrical use is not included in the base exhibit space.

Exhibit space includes three complimentary exhibitor booth operator badges. \*Additional are \$25 each.

\*Please note: Exhibitor booth operator badges do not include conference registration. The badge is for those managing the booth throughout exhibit hall hours and not for associated presenters. To attend conference sessions and events, a regular conference registration is required.

Internet / Wifi - OAKE has arranged for complimentary basic wifi in the meeting and sleeping rooms.

All exhibitors receive

- Acknowledgement in the *Kodály Envoy*, OAKE's official quarterly digital publication
- Acknowledgement in printed and digital conference materials
- Complimentary access to the digital conference notebook

**DEADLINE to reserve Exhibit space:** **Early Bird 15% discount: January 20th**  
**Regular rate: March 4th**

1. Exhibitors must hold either a Sustaining or Institutional OAKE Membership.
2. The exhibit area is in a high-flow area among breakout and large general-session rooms.
3. Booth locations will be assigned at OAKE's discretion, considering vendors' needs and submission dates.
4. Refunds will not be given for cancellations and OAKE reserves the right to resell any canceled exhibit space.

<b>Move-In Time</b> Thursday, March 14, 8 am - 3:30 pm	<b>Exhibit Hours</b> Thursday, March 14 4:00 pm – 5:30 pm (Conference Grand Opening Reception in Exhibit Area)
<b>Move-Out Time</b> Saturday, March 16, 1 – 4 pm	Friday, March 15 9:00 am – 3:45 pm Saturday, March 16 9:00 am – 1:00 pm

# ADVERTISING

Reservations and payment at [oake.org](http://oake.org)

Questions: contact Colleen Graves, Administrative Coordinator

[info@oake.org](mailto:info@oake.org) 310-441-3555

## Conference Advertising Options A-la-cart

### Printed Advertisements

#### COVERS

Choir program (5.5 x 8.5 with bleeds, B/W) - \$400

Conference booklet (5.5 x 8.5 with bleeds, B/W) - \$400

Printed Session Notes book (8.5 x 11 with bleeds, color) - \$350

#### INSIDE PAGES

Choir program (5 x 7, no bleed, B/W) - \$275

Printed Session Notes book (7 x 10, no bleed, B/W) - \$275

### Digital Advertisements

Guidebook app banner (600 x 110 px, color, w/hyperlink) - \$250

OAKE Front Page advertisement (300 x 100 px, color, w/hyperlink, 90 days) - \$250

## Conference Bundle: \$500

1 OAKE Front Page advertisement

1 INSIDE PAGE Choir program Or INSIDE PAGE Printed Session Notes book

1 Guidebook app banner

**UPGRADE to COVERS: +\$50\***

\*There are 3 cover spots available in the Choir Program/Printed Session Notes book

## ***SUPER SUPPORTER***

***Three Digital Advertising Bundles + One Conference Bundle - \$2,300***

Support OAKE with a year-round advertising plan. Super Supporters will be celebrated with a special email campaign to OAKE membership.

For more information about all of these advertising options, and to make a reservation, please see our website at [oake.org/advertise/](http://oake.org/advertise/)

**DEADLINE for print reservation and artwork: January 15th**  
**Please submit your advertising artwork to [info@oake.org](mailto:info@oake.org)**